

SHIWEN ZHU

Based in NYC | (914)468-9727 | [Email](#) | [LinkedIn](#)

EDUCATION

New York University | GPA: 3.7/4.0

Double major with B.A. in Computer Science and B.A. in Art History

Expected: May 2026

New York, NY

SKILLS & LANGUAGES

Data & Product Tools	JIRA, Figma, Monday.com, Tableau, SQL, Matplotlib
Programming Languages	Java, Python, C, JavaScript, Swift
Languages	Mandarin (Native), English (Fluent)
Related Coursework	Data Analysis, Basic Algorithms, Data Structures

PROFESSIONAL EXPERIENCE

SiriusXM | Product Management Intern

Jun 2025 - Aug 2025

- Launched 3 A/B tests on live application, identifying winning variant to increase new content CTR by 14.6%.
- Defined OKRs and roadmap by prioritizing features with RICE model in PRD for playlist personalization.
- Developed forecasting model in Excel for 20+ OEM partners' Android application demand.
- Automated JIRA PRD comparison using custom GPTs to reduce review time and summarize feature alignment.

Verum (AI LegalTech Startup) | Full-Stack Developer

Dec 2024 - Feb 2025

- Established MVC architecture (React, Express, SQL) and launched full-stack MVP on AWS in 2 months.
- Implemented RAG pipeline for legal contract reading and integrated interpretable model for feature transparency.
- Created technical specifications for product backlog, including SQL schema design to cut scoping time.

Regev Lab at NYU Courant Institute | Product Research Assistant

Jan 2024 - Aug 2024

- Interviewed 30+ biologists to define product OKRs for web interface visualizing ML reasoning.
- Managed technical specifications for cross-functional team (4 engineers and 2 designers) to launch MVP.
- Authored interactive article and marketed research to 100+ potential users at IEEE VISxAI conference.

LIVE Media Group (Student MCN Startup) | Head of Product Operations

Apr 2023 - Mar 2025

- Executed acquisition strategy for 8 client orgs to increase applications by 315% in 6 months.
- Revamped sales handbook and strategies to boost annual profit by 32.9% (\$200k+ annual revenue).
- Restructured evaluation mechanisms and departments to reduce turnover rate by 21.5%.

LEADERSHIP & ACTIVITIES

Founder & Product Owner | iOS Batch Photo Editor Project

Sep 2024 - Dec 2024

- Interviewed 50+ users to inform UI feature design, reducing batch processing time by 91.6%.
- Developed native iOS application and Python prototype to expand photo editing tool's reach to PC users.

President | Fine Arts Society

Aug 2024 - Present

- Managed key stakeholder relationships (curators, art dealers) to organize 15+ premier industry events.
- Drove user acquisition by redesigning recruiting campaign to achieve 188% YoY membership growth.
- Scaled organizational efficiency by designing 30+ process flows to streamline events and outreach initiatives.

Lead Singer & Producer | Rock Band "Callback"

Sep 2020 - Present

- Composed and produced 30+ original songs with 200,000+ streams across five music streaming platforms.
- Directed 10+ performances to raise \$10,000+ for women's empowerment initiatives in rural China.